



# The Desert Sun

Of Palm Springs, California



Vol. XI.—No. 41.

Friday, May 13, to Friday, May 20, 1938

Price 5 Cents

## Does P. S. Want Another High School Bond Issue, Asks Cree; Shannon, Hicks Say No

Do the people of Palm Springs want a bond issue for the construction of additions to the high school plants in Palm Springs and Banning, 65 per cent of the money to be spent in Palm Springs and 35 per cent in Banning? Would they be willing to vote bonds if nearly half of the money were a gift from the WPA?

## First Protest Received by City Council

The first protest ever presented to the city council of Palm Springs was filed with that body Wednesday evening when Karl Kumpe, representing 100 property owners of Las Palmas Estates, appeared before the city council and asked that the council protest to the State Board of Equalization the granting of a liquor, wine and beer license to The Doll House, which recently moved to the building opposite El Mirador, formerly occupied by Otto's Steak House. The 100 property owners had signed the protest.

The council adopted the "drunk" ordinance, which is now a city law. Anyone found drinking intoxicants on the streets, or who is drunk in any public place or any place open to public view, or on any private premises to the annoyance of another person, can now be arrested and haled before City Judge Albert R. Hoffman. The maximum penalty is \$300 fine or imprisonment in the Riverside County jail not to exceed 30 days, or both.

### Seeks Temporary Zoning

Chuck Morrison appeared before the council and asked the enactment of a temporary zoning ordinance to prevent the encroachment of business or commercial establishments on the Palm Canyon Drive frontage of Merita Vista Tract, between Dr. Staley's office and the Harold Hicks real estate office. His request was given orally, and he stated he represented the property owners of the tract. It is reported that frontage north of Dr. Staley's office was recently purchased and that the new owner plans on erecting a business building there. It is also said that the residents of that area plan on going to court to prevent the construction.

H. E. "Pat" Patterson, president of the Palm Springs Business Men's Association, was present with the new executive manager of the association, M. C. Dudley, and introduced the latter to the city council. Mr. Patterson told the council of the aims and objects of the association.

### Hicks To Be Absent

Councilman Alvah F. Hicks asked for a three-months leave of absence from May 16 until August 16, for he expects to tour Europe at that time. He expects to study zoning and planning in European resorts and hopes to bring back some ideas that may be helpful to the city council and the planning commission which is to be appointed.

The council adopted a resolution providing for the posting of all new city ordinances at the fire hall, police station, Murray Memorial lot at the corner of Tahquitz Drive and Palm Canyon Drive, and possibly at several other places, including the Aguacaliente bath house on the Indian reservation. The law provides that the ordinances must be posted in three public places.

The next meeting of the council will be held next Monday evening, 7:30, in the fire hall.

Mr. and Mrs. Raymond Cree entertained a group of friends Wednesday evening with a buffet dinner, served in the patio of their home at Mr. Cree's date gardens about three miles east of town. The guests included Mr. and Mrs. Carl G. Lykken, Mr. and Mrs. Francis Crocker, Mr. and Mrs. Charles Henderson, Mr. and Mrs. Carl Barkow, Miss Katherine Pollack, Miss Katherine Harrison, Anthony Burke and R. M. Gorham.

This question was asked yesterday at the Lions Club meeting by Chairman Raymond Cree of the high school board.

Councilmen Frank V. Shannon and Alvah F. Hicks voiced a decisive "NO." Shannon said he is opposed to any high school bond issues until the high school district is divided and Palm Springs has a district of its own. Hicks said he felt the same way about the matter.

Mr. Cree said he simply wanted to hear the opinions of the people of Palm Springs. He said that money is probably available on the grant and loan basis, 45 per cent gift from the PWA and 55 per cent to be used for the purchase of the bonds.

He stated that the Palm Springs high school is not large enough. At first it was planned to have only five teachers, but there will be so many students in attendance next season that the board has found it necessary to employ a principal and eight teachers for Palm Springs. The school has no shop building, no library, no study hall and no cafeteria. All of these are badly needed now, he stated, and the board wants the advice of the tax-payers.

## Business Men Declare War On Racketeers

The Palm Springs Business Men's Association has declared war on racketeers and chiselers, and will do all within its power to protect local merchants and the public in general from illegitimate peddlers and solicitors.

At the meeting of the board of directors and the executive committee on Wednesday, with 14 present, an amendment to the constitution and by-laws was adopted making it one of the objectives of the Association to investigate all solicitations for donations, special subscriptions, outside advertising, racketeers, and chiselers. The members are pledged to support only those solicitors who have received the approval of the Association after investigation.

The new executive manager, M. C. Dudley, arrived Wednesday, and he was present at the meeting. Offices have been established in Room 15 of the Plaza, next to the Associates office. Robert Ransom has donated the office and apartment for Mr. Dudley.

Manager Dudley was instructed to proceed immediately with the establishment of the credit bureau and the free employment bureau. Forms will be provided to all the business men on which they will list the credit standing and past-due indebtedness of delinquent customers. Anyone seeking employment and those seeking employees are asked to see Mr. Dudley at the Association's office or to write him, post office box 968.

Mr. Dudley yesterday expressed his appreciation of the splendid spirit of the splendid spirit of co-operation evidenced here by the local business men. "I have never received more courteous treatment anywhere," he said.

An intensive membership drive will begin at once among the four groups: merchants, hotel and apartment house operators, contractors, and professional men and realtors. It is hoped to have a 100 per cent organization here.

Councilman Frank E. Pershing was unable to attend the council meeting Tuesday evening because of injuries sustained in an automobile wreck Tuesday. His injuries were not serious and he expects to be out the latter part of this week.

## Special Airmail Plane to Call Here Next Thursday; Send Souvenirs



## New Issue of Stamps To Be On Sale Monday

Postmaster R. M. Gorham has received a supply of the new red and blue air mail 6-cent stamps which will go on sale Monday, May 16th. This stamp marks a departure from the usual practice of the postoffice department of printing stamps in one color, and for that reason bids fair to become a popular issue. The size is about the same as the present special delivery stamp.

The supply for the Palm Springs office is limited and it is doubtful whether it will last through Air Mail Week, from May 15th to 21st.

## Palm Springs Couples To Tour Europe

Three Palm Springs couples and two young ladies will tour Europe this summer.

On Monday Mr. and Mrs. Alvah F. Hicks, Mr. and Mrs. Carl G. Lykken, Miss Jane Lykken and her school chum, will leave by rail for New York, from which part they will sail to a French port. They will travel throughout continental Europe by rail, taking in all the countries from Southern Italy, north through Norway and Sweden. They will be away from Palm Springs for three months.

Mr. and Mrs. Raymond R. Wilson will also leave here in a few days and will join the Hicks-Lykken party at Budapest. The Wilsons will ship their car to Chicago, and from there they will drive to New York. They will sail from New York on June 18, taking their car along so they can motor through Europe. The Wilsons have motored in most of the European countries, so they are familiar with the motoring regulations in the various countries.

## Wertheimers In Another Car Crash

Press dispatches in this morning's newspapers report that Mr. and Mrs. Al Wertheimer, owners of The Dunes Club and the Colonial House were in an automobile wreck 10 miles south of Butte, Montana. Mr. Wertheimer just recently recovered from injuries received in an automobile wreck, in which Mrs. Eddie Mannix was killed.

Miss Andrews was reported improved today at the Murray Hospital in Butte, where she received treatment for back injuries.

Mr. and Mrs. Al Wertheimer and Miss Ada Sandstrom, also in the car, were uninjured as it overturned 10 miles south of Butte.

The party was en route to the Wertheimer summer home at Salmon lake.

## City Hall To Be Next to Phone Building

The building occupied by the Rufus J. Chapman real estate offices, just south of the telephone building, will be the Palm Springs city hall. The city council has made arrangements to lease the building for a period of three years and has tentatively engaged Architect John Porter Clark to draw plans for the alteration of the interior in order to provide offices for the various city officials. No official action has been taken, but it is expected that the council on Monday evening will instruct the mayor to sign the lease.

Mr. Chapman has not announced the new location of his offices, but it is understood he will have a downtown location.

## Lloyd Downs Killed in Plane Crash

Friend of many film stars whom he often piloted from Los Angeles to Palm Springs, Lloyd Downs, aviator, of 433 Riverside drive, Glendale, is dead today at Arbuckle, Cal., where he was killed when his monoplane, in which he was scattering rice from the air, nose dived from an altitude of 500 feet.

The accident occurred on the George Lodi ranch. Another flier was killed in a similar accident on the ranch a year ago.

Downs, who had more than 300 hours of flying to his credit, was formerly a co-pilot on the Los Angeles transport line. For some time he was chief pilot on the Palm Springs Air Line. He received his training at Pomona. Downs lived with his wife at the Glendale address.

Lloyd Downs had many friends in Palm Springs. He was very courteous young man and an excellent pilot. The Desert Sun reporter was a passenger in his Lockheed-Orion plane on two occasions and knew Downs to be an excellent pilot.

## Schenck Buys Wertheimer Residence

Joseph Schenck, famous Hollywood motion picture producer, this week purchased the palatial Wertheimer residence on Tamarisk Road, east of the El Paseo building.

The residence is one of the finest and largest in the city, occupying a large estate surrounded by a stone wall. The Wertheimers made many improvements after they acquired the property, including a large swimming pool, a six-car garage with servants' quarters above, and two years ago a large guest house.

Schenck has leased the residence the past few years, the Wertheimers having taken up their residence at their Colonial House.

### LIBRARY NOTES

The library acknowledges with thanks, gifts of books from the following people: Miss Blanche Kerner, Miss Madeleine Cook, Miss Esther Pearson, Mrs. R. H. Knight, Mrs. Emma Whitmarsh, Mrs. H. C. Davidson, James Geggie, Bob Geggie, and George Brook.

The Riverside County Library has sent a few new books, among them: Action at Aquila—By Hervey Allen. Manhattan Nights—By Faith Baldwin.

Island of Ball—By Covarrubias. The Third Hour—By Geoffrey Household.

Winter in April—By Robert Nathan. Noodle—By Munro Leaf.

The Faithful Wife—By Sigrid Undset.

## Associates Set Budget At \$16,000

The Palm Springs Associates have set their advertising budget at \$16,000 for the 1938-39 season, and letters are being sent out to all of last year's subscribers asking them to double their subscriptions, and to all other subscribe liberally. The increased budget was adopted in response to the request of a number of people who stated they did not wish to subscribe unless sufficient money was appropriated to make the advertising campaign really effective.

At the Associates office yesterday it was reported that the response from the letters and pledge cards is very satisfactory and most of the subscribers have doubled their subscriptions. Mrs. Hester, in charge of the office, stated that the Associates are particularly anxious to have subscription cards returned at once so that the summer and early fall advertising campaign may be outlined at once.

The following letter was mailed out this week to prospective subscribers:

"Records show that business in April was fifty per cent better than last November, which is conclusive desired results, namely, the number of proof that our publicity efforts brought visiting Palm Springs. Every business is directly or indirectly maintained by these numbers.

"Publicity cannot be bought but can be had through definite facilities. In proportion to the amount of advertising done this past season, the Associates obtained thousands of dollars worth of the highest type publicity throughout the nation and were able to immediately counteract false publicity during the flood. We assisted in making all local events successful and through weekly bulletins kept every business firm informed of all our activities.

"This was done on a very small budget. Every member of the Associates is convinced we should proceed in our 1938-1939 campaign on a budget that will carry us through what can be our biggest and best season.

"This can be accomplished with every business man and woman realizing the benefits they reap from the concerted efforts of the Associates, and support them as one of the mainstays of their own endeavors.

"It is imperative that we know at an early date the extent each business in Palm Springs will support our 1938-1939 campaign in order to plan a summer and early fall program and that we will suffer no lapse next year in the important work.

"We are urging every member of the Associates to at least double last year's subscription, and are suggesting four monthly payments beginning November 15, 1938. We are certain now our collective efforts obtain results impossible to attain by individual expenditure.

"We are urging that no pledge be less than \$5.00, as large firms have pledged many times that amount and are suggesting four monthly payments of \$1.25 each.

"We will appreciate an immediate expression from you."

## Long Beach Publisher To Build Here

Contractor William R. Atkin started construction yesterday on a large desert-type home for Mr. and Mrs. W. F. Prisk, of Long Beach, at the corner of Vereda Del Sur and Camino Del Centro, one block west of the Karl Kumpe residence in Merita Vista.

Mr. Prisk is the owner and publisher of the Long Beach Press-Telegram, and his brother, Charles Prisk, is the owner and publisher of the Pasadena Star-News.

The new home here will have three bedrooms, two baths, living room, dining room, kitchen, and maid's room.

**The Desert Sun**  
of Palm Springs, California  
Johnson & Barkow, Publishers  
Entered at the Post Office at Palm Springs,  
California, August 5, 1927, under the Act  
of Congress of March 3, 1879.  
Published Every Friday of the Year.  
Subscription Rate: \$2.50 Per Year



(By Carl Barkow)

Reports have come from some of the winter residents who left here during the April warm spell to reside in coast towns, that they made a mistake in leaving so early, because it has been cold and foggy at the beaches, while Palm Springs has enjoyed the usual delightful spring weather. Some people don't seem to learn.

\* \* \*

Wednesday is official meeting day in Palm Springs. The Business Men's Association meets in the afternoon, the city council at night, and other organizations and committees plan to hold their summer meetings on Wednesdays.

\* \* \*

It appears that Supervisor Robert E. Dillon will have very little opposition at the August primary election. So far no one in the fourth district has definitely announced his candidacy, although several have been suggested. Dillon has a good record and we have heard little complaint from his constituents, therefore his opponents probably have come to the conclusion that he can't be defeated. Banning and the entire San Gorgonio Pass is grateful to Dillon because of his persistent fight for the Banning-Idyllwild road and his consequent victory. The voters will not forget that Dillon has also been good to Palm Springs.

The interests of the fourth and fifth supervisorial districts are mutual, for these districts comprise the eastern end of the county. Therefore the voters of this district are naturally interested in the supervisorial race of the fifth district, where Floyd Gilmore will oppose the incumbent, Ed Talbot. We like Talbot personally, but we don't like his opposition to road improvements in the San Jacinto mountains. We believe he should cooperate with the county supervisors, Dillon and Stanfield, and the east end of Riverside county, where he lives, instead of playing with the political group of Riverside city.

San Bernardino county receives vast appropriations from the federal government for the improvement of the San Bernardino mountains, largely due to the fact that the supervisors there are united on their mountain program. News reports are that nearly a half million dollars more is about to be appropriated for the San Bernardino mountains, while the San Jacinto mountains will probably get nothing. What can we expect when our own supervisors are not united in a mountain development program?

Over here in the fourth district we hope the voters of the fifth district will see the wisdom of selecting a supervisor who will work in harmony with the county supervisors for the best interests of both districts. We understand Floyd Gilmore is a very able man and a successful farmer. It is reported he has a strong following and that he will probably be elected.

\* \* \*

Editor Homer King of the Hemet News should be ashamed of his reference to "Dictator" Irwin Hayden as the "county-seat street cleaner," because the court house corridors are still resounding with the biggest laugh of the year, as the result of his editorial, much to Mr. Hayden's chagrin. I feel deeply penitent for having reprinted that editorial in this column.

Mr. Hayden denies he is a street cleaner. It is reported he claims to be Riverside's official weed-chopper, or something like that, for which it is said he receives \$125.00 a month from the city or W.P.A. or some governmental agency and consequently is not feeding at the public trough, which was so impolitely insinuated by Editor Frischman of Elsinore.

After all, a Riverside weed chopper should not be confused with a street cleaner, for, it is alleged, there

# Cathedral City

## 94 Attend Pot-luck Supper

The community pot-luck supper sponsored by the Cathedral City Woman's Club at the Town Hall last Saturday evening was attended by some 94 persons.

After the splendid repast, the tables were cleared away and dancing was enjoyed until a late hour.

A vote of thanks was extended by the assembled group to Mr. John Alder for the music and to the many others who helped to make the evening so enjoyable to all.

## Benefit Dinner At Totem Pole Cafe Is Huge Success

The benefit dinner given on Tuesday afternoon of this week by Mr. and Mrs. R. J. Wheeler at their ever popular Totem Pole Cafe was a huge success with every available seat taken and many waiting for the second serving.

The dinner was a benefit for the Town Hall kitchen fund, started by the Cathedral City Woman's Club.

A vote of thanks was extended by Mr. and Mrs. Wheeler for their fine gesture by the Woman's Club.

Mr. and Mrs. J. H. Duncan of San Jacinto and Cathedral City are both recovering from attacks of pneumonia.

are no weeds growing in Riverside streets. Besides, Hayden has his following. He has Supervisor Ed Talbot, whom Homer King labeled Hayden's Charlie McCarthy. Such statements will probably help to defeat Talbot for re-election, and that wouldn't be right, because Ed needs the job.

Now the Republicans are sore at Mr. Hayden because in the same breath, in his Hayden's Weekly, he has talked about C. T. Johnson, Republican choice for Congress, and some painted ladies whom he calls by the vulgar names often heard in pool halls or poker games. The Republican brethren shouldn't feel insulted at that kind of language from one who is giving most of his attention to gutters and weeds. Mr. Hayden means well. He wants to defeat the Republican candidate and that's his way of doing it. Why shouldn't he be for Shepard?

Tray service to automobile patrons of retail liquor establishments was ruled out by the State Board of Equalization today. Hereafter the thirsty cannot toot their horns at drive-in premises and have beverages containing alcohol brought out to their cars. It's gettin' awful hard to get a drink any more.

**Robert Ransom**  
**REALTOR**  
Main Office in THE PLAZA—Telephone 3666

WE ARE NOW MAKING  
**LEASES**  
for  
**Next Season**  
Homes - Apartments  
Stores - Offices

160 Acres  
Desert Land  
**\$2400**

Palm  
Highlands

Income Lot . . . \$1050  
Business Lot . . . \$1150  
Residential Lot . . . \$750

Main Office in THE PLAZA—Telephone 3666

## Officers and Directors Of Womans Club Are Entertained

Mrs. E. H. McMickle, president of the Cathedral City Woman's Club, on Wednesday afternoon of this week entertained the officers and directors of that organization at a lovely party in her home, "Casa Reposa."

The ladies attended the pleasant affair in beautiful gowns of pastel shades, and they made a very pretty picture in the cozy living room, which was banked with huge bouquets of roses.

Some of the ladies told interesting stories of their "pioneer days" at Cathedral City. Various games were the main diversion of the afternoon with Mrs. Margaret Hillary winning first prize.

Dainty confections and ices were served.

## C. M. Gepfert Receives News of Mother's Illness

Mr. and Mrs. C. M. Gepfert left immediately for Seattle this week upon receipt of a wire from that city telling of the severe illness of Mr. Gepfert's mother.

CATHEDRAL CITY SHORTS

Mr. and Mrs. Charles H. Mounce and daughters, Sharon and Myrna Dawn, of Inglewood Heights were the weekend guests of Mrs. E. H. McMickle at Casa Reposa.

Mr. and Mrs. C. S. Cobb drove to Balboa this week for a few days out.

F. E. Reilly, George Washington, and John Harrison drove to Banning Thursday night to represent the Cathedral City Chamber of Commerce at the annual meeting of the Banning Chamber.

NOTICE  
To Whom It May Concern:  
Having severed all connections with the Desert Nursery, I will not be responsible for any indebtedness contracted by anyone, other than myself.  
Dated: Palm Springs, California,  
April 29, 1938.  
GEORGE O. PAULSEN.

S38-42

• SEE  
**HILLERY**  
CATHEDRAL CITY

For restricted, reasonably priced, quiet village homes — or homesites.

Phone 3417

Palm Springs Local Exchange

For Cathedral City  
**LOTS and RENTALS**  
W. R. HILLERY  
Cathedral City

Dr. and Mrs. Russell M. Gray and children will leave early this summer for San Francisco where Dr. Gray will attend the convention of the California State Medical Association, after which they will go to Redstone Lodge in Colorado, where Mrs. Gray and the children will spend the summer. Dr. Gray will take a post-graduate course at the Columbia Medical School in New York.

Mrs. Charles G. Chamberlin and her mother, Mrs. L. P. Wilson of Belton, Texas, left today to spend the summer at Venice. Mr. Chamberlin will remain here to look after his contracting business but will make week-end trips to the coast resort.

Josephine B. Aledt of Palm Springs was the guest of Mrs. P. H. Colline of South Pasadena who entertained at a luncheon Friday at Padua Hills, north of Claremont, to honor friends visiting from Cleveland.

NOTICE OF ELECTION  
for  
**HIGH SCHOOL TRUSTEES**  
(School Code Section 21059)  
NOTICE is hereby given to the Electors of Desert Elementary School District of Riverside County, California, that the Annual Election for High School Trustees for Banning Union High School District will be held at the Frances S. Stevens Elementary Schoolhouse in said district on the first Friday in JUNE, viz., JUNE 3, 1938.

It will be necessary to elect two trustees at large for three years.

The polls will be open between the hours of 1 o'clock P. M., to 5 o'clock P. M.

The officers appointed to conduct the election are:

Clarence A. Temperton, Inspector.

Mr. Myrtle Holzclaw, J. J. Judge.

Mrs. Clema Granger, Judge.

Dated, May 2, 1938.

Signed:  
**RAYMOND CREE,** President.

**V. STONE,** Secretary.

**HAZEL R. KOGER,** High School Board.

**JOHN W. WILLIAMS,** Banning Union High School District.

**ROBINA HEMMERLING,** Secretary.

High School Board.

**S40-42**

NOTICE OF INTENTION TO EN-  
GAGE IN THE SALE OF ALCO-  
HOLIC BEVERAGES

May 11, 1938.

To Whom It May Concern:  
Notice is hereby given that fifteen days after the date posted, the undersigned proposes to sell alcoholic beverages at these premises, described as follows:

N. Palm Canyon, Drive, Palm Springs, California.

Pursuant to such intention, the undersigned is applying to the State Board of Equalization for issuance of an alcoholic beverage license for these premises as follows:

On Sale Beer and Wine.

Anyone desiring to protest the issuance of such license may file a verified protest with the State Board of Equalization at Sacramento, California, stating grounds for denial as provided by law.

Jane E. Manchester.  
Albert R. Thompson, Jr.  
dka The Doll House.

• SEE  
**WIEFELS & SON**  
FUNERAL DIRECTORS

Phone 3162  
50 East Nicolet Street  
BANNING

NOTICE  
To Whom It May Concern:  
Having severed all connections with the Desert Nursery, I will not be responsible for any indebtedness contracted by anyone, other than myself.  
Dated: Palm Springs, California,  
April 29, 1938.  
GEORGE O. PAULSEN.

S38-42

## Owner Anxious To Sell . . .

New, unfurnished, strictly modern 3-bedroom, 3-bath home. Large corner lot, beautifully landscaped and completely walled. In exclusive district. Double garage. Ample room for additional improvements.

MUST BE SEEN TO BE APPRECIATED

Shown without obligation.

by ~

**John W. Williams**

or Associates

O. C. RICHARDSON and L. J. BELL  
North Palm Canyon Drive  
Phone 3311

BEFORE YOU BUY or SELL  
Be Informed of Present Market Value

**W. J. CROSS**

CONSULTING APPRAISER

Harold  
Hicks  
Office

## Palm Springs Builders' Supply Co.

PIONEER DEALERS

• We will consider it a privilege to consult with you on the proper building materials and building conditions on the desert.

Phone 207

ALL VEGETABLES KEPT ON ICE  
Fresh Fruits, Vegetables, Ice Cold "Pop,"  
Groceries, Meats, Eggs, Dairy Products  
Supplying Palm Springs with the best vegetables during the  
past 15 years

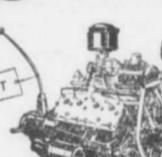
**Canyon Drive In Market**

W. C. GUNN, Prop.

South Palm Canyon Drive, Opp. Palm Springs Builders' Supply



**Here's the car**

with a  **V-8 engine**

**that hundreds of happy**

**owners** 

**say gives 22**

**to 27 miles per gallon**

 **AN' LOOK AT THIS!**

**DELIVERED IN SO. CALIFORNIA**

**\$718.72 EQUIPMENT INCLUDED**

Federal and state taxes, license and vehicle tax not included.

Price quoted is for 60 H.P. Coupe, illustrated, and includes trans-

portation charge, gasoline, oil and all the following:

2 bumpers, with 4 bumper guards • Spare wheel, tire, tube and lock

• 2 electric horns • Cigar lighter and ash tray • Heat indicator •

Speedometer with trip odometer • Headlight beam indicator •

Built-in luggage compartment • Silent helical gears in all speeds.

**GAS**

**GO BY GAS**

**FORD**

## Palm Springs Sunlight Has Remarkable Curative Powers Says Sunlight Expert

Some highlights of the usefulness of the Sunlight atmosphere of the Desert and the bluer skies of the mountain tops:

(By John Q. Roscoe.)

(Editors note: The author, Mr. Roscoe, is in Palm Springs submitting some paints and reflective materials to the intense summer sunlight to test their durability. He has given many years of his life studying the effect of light, following in the footsteps of a well known family connection, Sir Henry E. Roscoe, author of "Spectrum Analysis," etc.)

Palm Springs is an atmospheric amphitheatre at the base of the San Jacinto Mountains, where the fine dust in the sky refracts and reflects the long red and yellow rays of the sun causing one of nature's unusual phenomena.

Owing to the resultant intensity of illumination and heat, everything, including the light of atmosphere, is constantly undergoing some greater or less degree of dehydration, with the processes of rehydration being the job of nature and man.

The biological effect of the golden tinted light and these processes by which moisture is extracted from living things, thus leaving them requiring new moisture, is undoubtedly profound and the cause of the joy of living and abundant health here.

### Ultra Violet Ray

Likewise, in the cold blue and ultra violet atmosphere of the mountains similar dehydration processes are going on.

This blue and ultra violet of the mountain tops, however, supplements these processes in an entirely different way to that of the heat rays of the desert. The ultra violet of therapeutic value, comparatively short wave lengths of the solar spectrum, give neither heat nor light, their service being purely chemical and bactericidal, stimulating metabolism and activating so called ergosterol in the creation of Vitamin D, bone builder.

In the finely drawn distinction between the chemistry and physics of light, the longer wave lengths, giving greatest heat, light and color and because of the physical motion thereby set up, may technically be classified as coming within the science of physics.

On the other hand, the cold blues and the colorless ultra violet of the Alpines, the sciences of the cure of rickets and of which we have a considerable degree, may be considered as within the field of chemistry.

### Snow-Covered Mountains

Looking at the lofty snow covered San Gorgonio silhouetted in the clear blue skies above the golden hued haze bathing our painted desert, we wonder if busy, worried and restless American money and brains aren't passing up right here an American Lysin. The marvels of Helio-therapy, as publicized by Rollier and the Swiss Alps advocates may be at our own thresholds

present, possibly the two greatest fields of need where the principle of insulation by reflection has been put into practice on a large scale. For insulation of buildings against heat and cold by this principle, an aluminum foil covered paper for use similar to that of a building paper, incorporated into the interior construction of walls and ceilings seems to perform more reliably than paints do for the purpose on outsides of structures, etc.

The reason for this is that atmospheric and other natural elements coming into direct contact with reflective paints or metals, set up a deterioration or oxidization, and under some conditions, an electrolytic action all or any of which break down the brilliancy as well as physical durability of such surfaces.

Atmosphere and light, ultra violet and heat affect paint from many

angles. If, either the color pigment, the solvent, the carrying vehicle, the gums or other solids individually or because of their association with each other break down under the stress of these elements, the life of the paint suffers accordingly.

### Selective Reflection and Absorption of Light

To perform a continuous service of reflecting light and heat a surface is required which, for its own protection, has reflective characteristics that prevent penetration or absorption of injurious light rays. The tests here therefore, this summer, with special types of aluminum and various color pigments, aim to advancing the scope of usefulness of the knowledge that the Spectral bands can selectively be absorbed or reflected according to desired needs, whether it be for heat, cold, or light.

Councilman and Mrs. John W. Williams and children are planning an extended motor trip to Mexico City and other interesting points throughout the southern republic. They expect to take their house trailer.

Mr. and Mrs. C. Y. Bennett and Ethel D. Bennett, from the Deep Well Ranch, had luncheon at Padua Hills on Tuesday with William Griswold of Pasadena.

Harry Bedford-Jones, Jr., is the author of an informal essay which was published in this year's issue of "The Siren," annual literary publication of the University of Redlands. Young Bedford-Jones, a resident of Palm Springs is a freshman at the university. "The Siren" contains thirty-five features which include short stories, poems, essays and plays. Elsie Johnson, junior at the University of Redlands, was editor of the 1938 edition.

## LAST FEW DAYS! Take Advantage Now of our 1/2 PRICE SALE SHOP OF CHARM

Palm Canyon Drive in the Carnell Building



Those two grand Spring vegetables, fresh green peas and new potatoes, are now at their best. The fruit and vegetable department of your neighborhood Safeway is featuring them at attractive prices. Buy a supply while this sale is on... treat your family.

<b>FRESH PEAS</b>	<b>2 lbs. for 15¢</b>
Tender, sweet, green peas in crisp, well-filled pods.	
<b>NEW POTATOES</b>	<b>10 lbs. for 15¢</b>
No. 1 quality fancy White Rose, 34-pound lug, 45c.	
<b>MEDIUM SIZE NEW POTATOES</b>	<b>8 lbs. 10¢</b>
Serve creamed with fresh peas.	
<b>Tomatoes</b>	<b>3 lbs. 25¢</b>
Large size, Imperials. Excellent to slice.	
<b>Onions</b>	<b>4 lbs. 15¢</b>
New crop white onions. Imperial Valley grown.	
<b>Grapefruit</b>	<b>4 for 10¢</b>
Extra large size. Rich in juice.	
<b>Celery</b>	<b>bunch 10¢</b>
Crisp, large stalks. Local Utah-type.	

### EXTRA-RICH ICE CREAM

CHOCOLATE, VANILLA OR STRAWBERRY

Here's your opportunity to try the new Extra Rich Party Pride Ice Cream at special prices for the introductory period. Buy a pint at 10¢ or a quart at 19¢ on Thursday, Friday, or Saturday. This week only.

**REGULAR** Pint **15¢ per quart 27¢**

**SPECIAL** Pint **10¢ per quart 19¢**

### CANNED FOODS

Peaches Del Monte or Libby 2 No. 2½ 31: cans

Peaches Del Monte brand Sliced or halved 2 No. 2 12: cans

Pineapple Tid Bits Libby or Del Monte 8-oz. cans 6: cans

Crushed Pineapple Libby or Del Monte 8-oz. cans 7: cans

Lynden Soup Chicken and Noodle 3 10½-oz. cans 25: cans

Tomato Juice Stokely brand 2 23-ounce cans 17c

Morrell's Deviled Meat 3 3-ounce cans 10: cans

### BEVERAGES

Pepsi-Cola The double size 12-ounce 5: cans

(Price ex-tax, .04854; sales tax, .00146)

Ginger Ale Snowy Peak brand 12-ounce 5: cans

(Price ex-tax, .04854; sales tax, .00146)

Lime Rickey Snowy Peak brand 12-ounce 5: cans

(Price ex-tax, .04854; sales tax, .00146)

Brown Derby Beer 4 11-ounce 25: cans

(Bottles Extra) (Ex-tax, .06068; sales tax, .00182)

Cocoa Cola, Bottles Extra 5c

Bear is offered for sale only in Safeway stores licensed to sell it.

### MISCELLANEOUS VALUES

Airway Coffee Aristocrat of Thrifty Coffees per 15c

Coffee Edwards 1-lb. can 23c Nob Hill per lb.

Fluff-i-est Marshmallows 2 1-lb. boxes 25c

(Price ex-tax, .12136; sales tax, .00364)

Syrup Sleepy Hollow pint 18c quart 33: cans

Pure Granulated Sugar 10 lb. paper 51c bag

Salad Oil Old Mill brand 17c quart 33c bottle

Kre-Mel Pudding, Chocolate, 3 packages for 10c

Jams & Jellies Assorted 12-oz. jar 15: cans

Oleomargarine Robin Hood brand 2 lbs. 25: cans

Peanut Butter Beverly 1-lb. jar 15c 2-lb. jar 27c

Salad Dressing Cascade 15 quart 25c

Jersey Corn Flakes 2 8-oz. boxes 11c

Shredded Ralston "Bite size" 12-ounce 11c

Flour KITCHEN No. 5 19c No. 0 37c 2½-lb. sack 79c

Strongheart Dog Food 2 tall 9: cans

(Price ex-tax, .04369; sales tax, .00131)

### HOUSEHOLD ITEMS

Su-Purb Soap High quality 2 24-oz. boxes 35c

(Price ex-tax, .16992; sales tax, .00508)

Super Suds Regular type 3-oz. box 8c

(Price ex-tax, .07767; sales tax, .00233)

Super Suds Concentrated 22-oz. box 18: cans

(Price ex-tax, .17475; sales tax, .00525)

Silk Toilet Tissue 3 rolls for 10c

(Price ex-tax, .03236; sales tax, .00097)

Snarol Keep snails out of your garden with Snarol 1½-lb. box 25c

(Price ex-tax, .24272; sales tax, .0028)

Antrol Ant Powder 1½-oz. tube 10c

(Price ex-tax, .09709; sales tax, .00291)

Prices effective thru Saturday, May 14

### OPEN SUNDAYS

Palm Canyon Drive Palm Springs

**SAFEWAY**

Sales tax will be added to the retail prices of all taxable items.

## This Is National Hardware Week AN ANNUAL SALE

• NOW is the time to check up on your Hardware Needs for the summer and next season. . . . NOW during this Big Annual Event.

**Garden Hose \$4.98**

50 Ft., 3-ply. Reg. \$5.75.

**PAINT 10% off**

**Aluminum Kitchenware 10% off**

Famous Wear-Ever Brand

**Floor Wax 59c pt. 99c qt.**

Johnson's Glocoat

**Electric Fans \$1.69 up**

**Fabreeze Air-conditioners \$12**

**Desert Cooler Fan Blades**

**Shovels \$1.00 up**

Long Handle, Round Point

**Scotch Tape 25c up**

**C. G. Lykken Department Store**

1/4 of a Century in Palm Springs

## Community Church Notes

## "I MAY HAVE BEEN FIBBIN"

A flash of humor brightened the children's Mother's Day program when recognition was made of the youngest, the oldest, the mother having the largest number of children in the Sunday School and the mother of the largest number of children anywhere.

Dr. Macartney called for the youngest mother to stand. She was Mrs. Helen Maroon, age 21. She received an armful of roses.

Next he called for the oldest mother present. And Mrs. Gassner stood, aged 87. She likewise received a floral tribute, as well as hearty applause.

The mother having the largest number of children in the Sunday School was Mrs. Waldron. Roses also went to her. There are five in this family.

The mother present with the largest number of children in the Sunday school was Mrs. Jack Williams. There are three Williams children.

Three other mothers of large families whose children are scattered in many places also stood and received recognition.

Mrs. Gassner, said on the aside "she might be fibbin," as she really thought she was 78.

A Bible contest was entered into by Aileen Hall and Mary Elizabeth Wilson. Wooden blocks shaped like books of the Bible had been prepared.

From a scrambled heap on the floor, the contestants, set up the books in their proper order. So close was the contest, to the split fraction of a second, that the contest was declared a tie. Five minutes even.

Next Christmas the pastor offered a substantial reward to the young person in the Sunday School who had attained to the highest score.

After that a challenge will be issued to the Sunday Schools in all the Presbyterian churches in Riverside Presbytery to send their fastest for a final contest. To be given a fine loving cup.

238 persons attended the Sunday morning service. The children had charming parts in the program. The parents of many were present.

The Bible School continues to operate till June 1st and as long after that as the weather will permit and there are children who desire may attend.

Church services will probably be discontinued for the summer on May 29th.

The Baccalaureate Sermon for the Banning-Palm Springs High School class will be held in the Palm Springs Community church Sunday, May 22 at 7:30 p. m.

The Banning High School Glee Club will provide the music. Dr. Macartney will deliver the address. This will be the last class to graduate under the old joint plan between Banning and Palm Springs. The new High School building will make possible a complete curriculum for Palm Springs young people.

Dr. and Mrs. Macartney do not expect to go abroad this summer but will return to their former pastorate at Bellingham, Washington, where the

## Quackenbush Is Still In Washington

Mrs. H. H. Quackenbush has received word from her husband, who is attending the hearings of the Indian Affairs Committee of the House of Representatives in Washington, D. C., that he has testified a number of times and that the next hearing will be on Wednesday, May 18. Congressmen Thomas O'Malley of Wisconsin and Harry R. Sheppard of California are conducting the hearings. Congressman Will Rogers of Oklahoma is chairman of the committee, which is considering the sale of the Palm Springs Indian lands.

Others well known here who testified at the hearings in Washington are Purl Willis, Attorney Thomas Sloan, Clem Segundo and Adam Castillo.

## Judge Hoffman Gets Send-off in Cincinnati Paper

A clipping was received at The Desert Sun office this week from the Cincinnati Times-Star, on which was a photograph of Palm Springs' new police judge and underneath the following article:

Albert R. Hoffman, who for many years practiced law in Cincinnati, has been named the first judge of Palm

pastor will occupy the pulpit for the month of August.

Rev. Ernest L. McCartney, who has spent the winter in Albuquerque, New Mexico, left last week for Scotland where he will spend the summer among friends and relatives, probably returning to this region about October 1st.

## CLASSIFIED ADS.

## For Sale

USED RADIOS—\$5 and up. Radio Sales and Service Co., next to Safeway. Phone 4084. \$24tf

FURNITURE — BARGAIN. 4-burner gas stove, 2 dressers, complete Simmons double bed. Desert View Cottages, Cathedral City. \$41p

\$575, \$575, \$575, \$575, \$575, \$575 Corner Income Lot close-in, 60x101, N. E. corner Calle Encilia and Camino Parocela Vista, Santa Rosa Tract lot 41. H. E. Owen, 1142 W. Valley, Alhambra, Calif. \$41p

## Miscellaneous

OPEN ALL SUMMER—Casa del Camino Bungalow Apartments; cool buildings in the coolest part of town. Summer rates. Phone 7962. \$41-42

LOAN of \$2500. First mortgage on high-class, well-located Auto Court, Cathedral City. Write Box CS, Desert Sun, or Phone Palm Springs 5984. \$41p

FOR SALE—2-bedroom home at Banning; well insulated; beautiful shade and fruit trees, \$3500. Terms. Tuthill, 366 N. Fifth St., Banning, or M. W. D. office. \$41-42

Springs, fashionable Southern California resort, which has recently been incorporated. Hoffman retained an office in the Schmidt building and lived with his wife and daughter on Mooney avenue, Hyde Park.

His daughter, Marydot, married Rufus J. Chapman, engaged in the real estate and insurance business in Palm Springs, several years ago. Hoffman and his wife then took up their permanent residence there. Mr. and Mrs. Chapman have two children, Rita Joe and Susan.

Judge Hoffman was known nationally as an expert bridge player and was chairman of the World's Fair Championship Tournament held at the Zoo in Cincinnati.

## Wanted

REAL ESTATE SALESMAN WANTED for finest and most active beach development. F.H.A. homes, low-priced lots. Liberal commissions. Capital Co. Properties, Duke & Co., San Clemente, California. \$41p

CASH PAID for saleable merchandise. Will call for worthwhile quantity. On hand, large stock used and refinished furniture, etc. O. H. Tetzlaff, 354 East Ramsey Street, Banning. \$38-41

## For Rent

LEASE FOR THE COMING SEASON—Four room bungalow in Palm Springs at Verde Vista Apt. \$600. Write Mrs. Mary Perrin, 418 Calif. Ave., Santa Monica. \$41-42p

FOR RENT—BALBOA—Spend the hot summer months in COOL Balboa. Horseback riding, fishing, boating, dancing, golfing, sailing and deep sea fishing. For summer rentals see or write Jordan & Twist, 700 E. Central Ave., Balboa, California. Phone 153. \$41-44

TRY A DESERT SUN WANT AD.

## OWL BOAT CO., Inc.

Creighton and Lacade  
SAN CLEMENTE, CALIF.

Diesel Powered Live Bait Boats

Barge—Charter Boats

FISHING SCHEDULE

BARGE: \$1.00 per person. Free live bait. Short boat leaves at 6:30 a. m. and on the hour until 5:00 p. m. Clean cabins, restaurant and tackle store. Last boat out at 5 p. m. for night fishing.

ALL DAY LIVE BAIT BOATS: \$2.00 per person. First boat leaves at 7 a. m. Last boat at 8:30 a. m. Free live bait. A short ride to the fishing grounds. We are now using the rotation system.

CHARTER PARTIES: Week days, \$40.00 for 20 passengers; all over 20 passengers, \$2.00 per person. Live bait furnished.

Sundays and holidays: \$50.00 for 20 passengers; all over 20 passengers, \$2.00 per person.

A deposit of \$10.00 required in advance.

All boats are government and state inspected and Diesel powered with the exception of the troller.

In order that those students who have credits to make up may do so there will be summer session courses at Banning Union high school this summer. The course will commence June 13 and run for six weeks. It will be possible to make 10 semester hour units of regular high school credit. Fifteen semester hour units may

be made by special permission. The tuition charge will be \$10 per subject. Anyone who wishes high school credit may take the courses.

A college is just like a washing machine. You get out of it just what you put in it, only you'd never recognize it.—Argonaut.

## Spend a Delightful Spring . . .

AT COOL, MODERN

## HOTEL BANNING

ALTITUDE 2315 FEET

- Why not extend the enjoyment of your desert vacation? Delightful warm spring days followed by the cool invigorating nights of the higher altitudes, await you at Banning. Enjoy this healthful climate in a quiet, restful, modern hotel.

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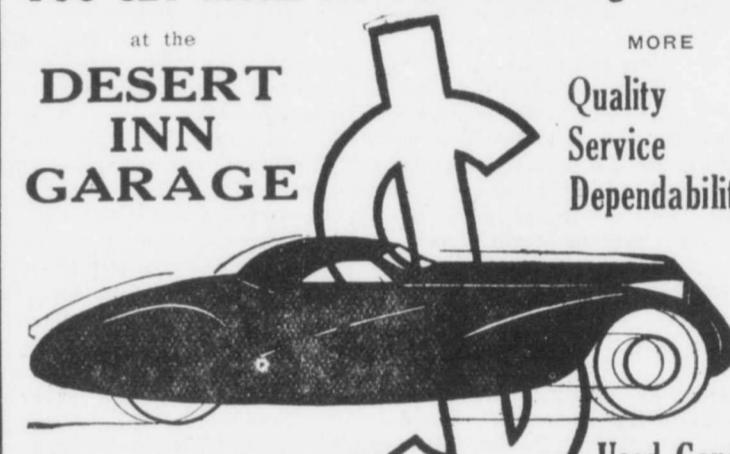
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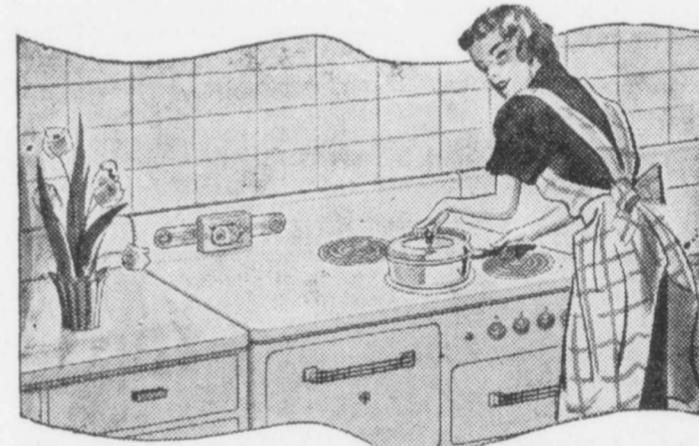
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As summer approaches, it is well to consider the establishment of a cool kitchen, with a good electric range, which may be secured from slightly used equipment, or new appliances.

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